

Carinthia University of Applied Sciences Study Program 'Management' *Internship*

The study program "Management" is a 6-semester (3-year) bachelor degree program with a compulsory 12-week internship at the beginning of the 6th semester. The Bachelor in Management offers students the opportunity to choose from four different fields of specialization within the School of Management. In the first year students cover the fundamentals of business administration and law. In the second and third year students focus on a particular area of specialization. On completion of their studies, students are awarded a "Bachelor of Arts in Business (BA)".

Business Management: Students of Business Management, having gained solid professional knowledge in business administration, acquire the qualifications necessary to meet the demands of managing small and medium-sized enterprises (SMEs) and business start-ups.

Digital Business Management: One of the core elements of the program is to address the increased significance of digitalization of organizations. This development affects both the company processes as well as the interaction within the corporate business environment, for instance, suppliers, clients, or cooperation partners.

Hotel Management: The bachelor program in Hotel Management aims to prepare graduates for the challenges involved in managing and developing larger hotel complexes. The rapid growth of the hotel industry has been accompanied by the development of larger business units and the expansion of hotel chains both at home and abroad.

Public Management: Public Management provides students with interdisciplinary specialist knowledge that enables them to manage public administrations, public sector organizations and nonprofit organizations, and to actively plan and realize modernization processes and reforms.

An overview:

- Compulsory 12-week internship (Full-time)
- Possible time-frame: February until July
- Option of doing an internship abroad
- The aim of the internship is to allow students the opportunity to work independently on tasks related to their studies, applying their acquired knowledge and furthering their skills through practical experience. Subsequently, the student should be incorporated into project work.
- During their practical semester, students are assigned to a mentor on site who should discuss concrete working steps, clarify any uncertainties or help with any problems concerning the internship, as well as offer a form of appraisal at the end of the internship. Also students are assigned to a lector from the Carinthia University of Applied Sciences.