

Closing Conference
18th of November 2022

Creative Urban Transformation

Date: 18 November 2022

Time: 09:00 – 14:00 CET

Registration link:

Venue:

Online with the project consortium and Physical with local stakeholders

Registration link: <https://forms.gle/LhF3dyIAiNiqIo5m6>

Zoom link:

<https://us02web.zoom.us/j/85794241041?pwd=RXFWRjhYY2xzSUZqcndqbG1qRS91UT09>

Organizer:

Organization for Entrepreneurship Development

Contact person for any questions regarding the event:

Name: Mihaela Gordilă
Email: mihaela.gordila@oda.md
Telephone: +37369081043

Name: Finodora Marcu
Email: finodora.marcu@oda.md
Telephone: +37369559443

AGENDA

08:30 – 09:00	Registration and welcome (video presentation of the project)
09:00 – 09:10	Welcome speech by the host partners Dumitru Pîntea, Interim Director, Organisation for Entrepreneurship Development, Moldova
09:10 – 09:20	Welcome speech Natalia Liholot, Project Officer, Interreg Danube Joint Secretariat Irina Cozma, PA3-EUSD Coordination team, MPWA Romania
09:20 – 09:40	Keynote speech on major trends regarding the development of cities Marcel Ionescu -Heroiu, Senior Urban Development Specialist, World Bank office in Bucharest, Romania
09:40 – 09:50	Results, impacts and lessons learned from supporting creative Industries in the Danube region Alexandru Marin, Project Manager, University POLITEHNICA of Bucharest, Romania
09:50 – 10:10	Strategy on Creative Urban Regeneration for the Danube region Miljana Cosic, Project Manager, Team Manager Regional Transformation and Macroregional strategies, Steinbeis Zi GmbH (SEZ), Germany
10:10 – 10:30	Coffee break –video playback about Chisinau, overall Republic of Moldova, during the break
10:30 – 11:10	Presentation of some Case studies based on the LAPs <ul style="list-style-type: none"> ➤ Study of the LAP: Center for technology and business incubation and Hub for innovation services, in Craiova, Romania Gabriel Vladut, Director, IPA CIFATT, Craiova, Romania ➤ Transforming public transport in Maribor through creative web application, targeting also a touristic benefit of the community Nika Zelenko, Project Manager, Municipality of Maribor, Slovenia ➤ How can a cultural heritage live on through a mobile app? Krisztina Rimányi, Project Manager, Self-Government Office of Vas County (VMÖH), Hungary Virág Szuák, project manager, Pannon Business Network Association (PBN), Hungary

	<ul style="list-style-type: none"> ➤ Short video presentation of the Municipality of Vratsa Polina Georgieva, Chief expert, "Programs and projects" Department, Municipality of Vratsa, Bulgaria
11:10 - 11:25	<p>Presentation of the final Urban Green Paper</p> <p>Mag. Dr. Thomas Zametter, Senior Researcher, Carinthian University of Applied Sciences (CUAS), Austria</p>
11:25 - 11:30	Closing remarks for the morning session
11:30 - 12:30	Lunch
12:30 - 13:30	<p>The role of creative industry in the urban regeneration – panel with key experts</p> <ul style="list-style-type: none"> ➤ Vasile Braga, Executive Director, Creative Industries Association ➤ Viorica Cerbușca, Director HUB, Artcor Creative Industries Center ➤ Serghei Russu, Public Institution "Office for External Assistance Programs Management" (OMEAP) ➤ Victoria Vasile-Danila, "DavitexNeo" LTD <p>Stakeholders and Entrepreneurs from Moldova & other countries from Danube Region</p>
13:30 - 13:45	<p>Awarding the winners in the Creative Danurban Competition</p> <p>Moderator: Tamara Besednjak Valič, Project Manager, School of Advanced Social Studies (SASS), Slovenia</p>
13:45 - 14:00	<p>Key takeaways and wrap up</p> <p>Alexandru Marin, Project Manager, University POLITEHNICA of Bucharest, Romania</p>