

NIGHT ↗ SCALE

VOM BAUCHGEFÜHL ZUR DATENINTELLIGENZ

DIE ENTWICKLUNG EINES KI-GESTÜTZTEN ENTSCHEIDUNGSWERKZEUGS
FÜR DIE GASTRONOMIE DER ZUKUNFT

01:32



Nightscale

FOUNDERS TEAM

Three **long-time friends** who complement each other through **trust** and a **shared drive** to build meaningful solutions bringing together **deep expertise** in gastronomy, software development, and brand communication.



PIUS MARTIN CMO

Selfemployed Designer
Global Hospitality Network

Dior Leica HUGO BOSS



LUKAS HEIM CTO

Software Development FHV
Selfemployed Developer

Gebrüder Weiss Transport und Logistik LTV FHV



FABIO RUDIGIER CFO

Industrial Engineer
Restaurant Owner

Gantner Instruments FHV Kuntafuner-Stöbli

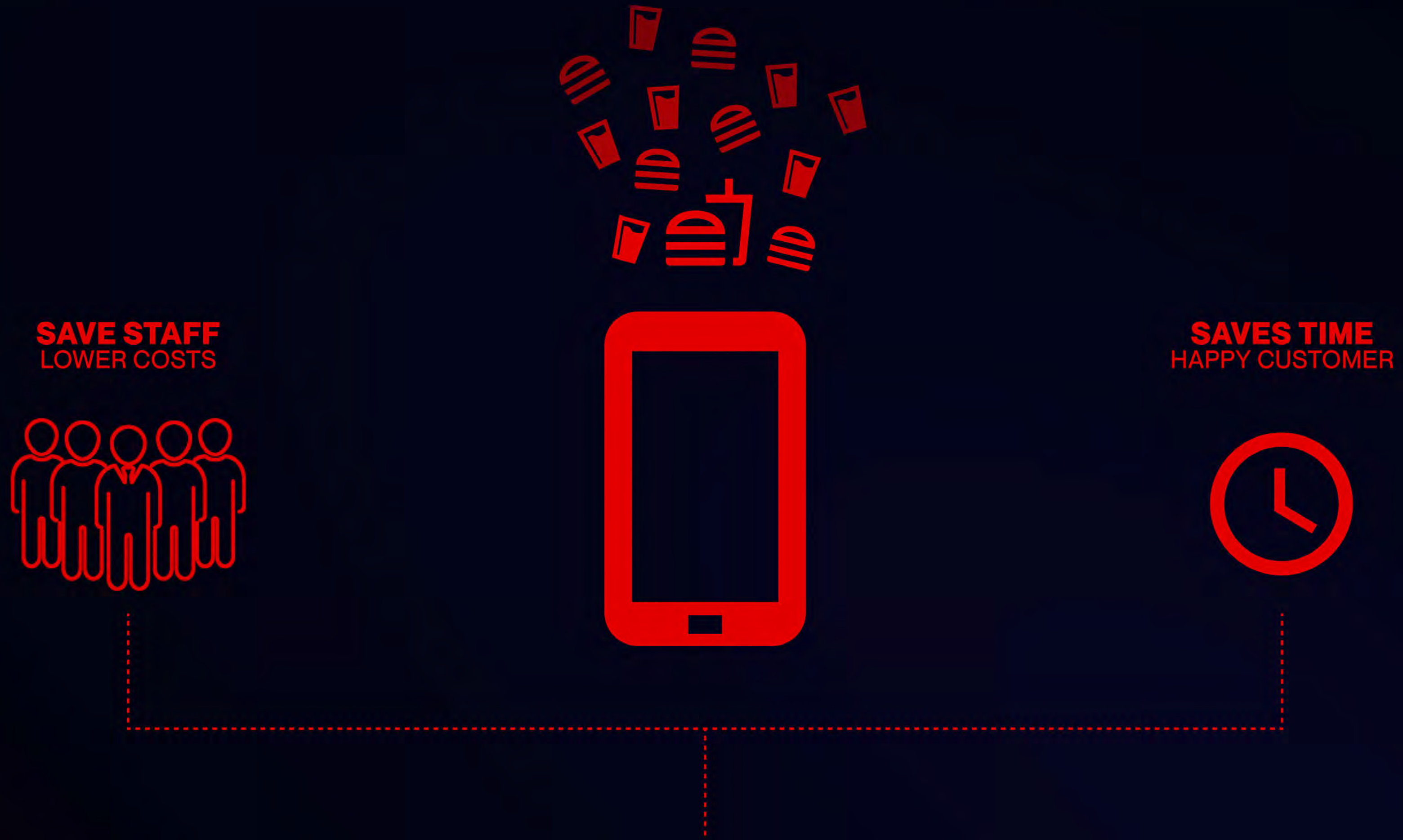
FIRST ATTEMPT

Nightscale started as a **simple ordering app** — designed to **save time** for guests and staff alike.



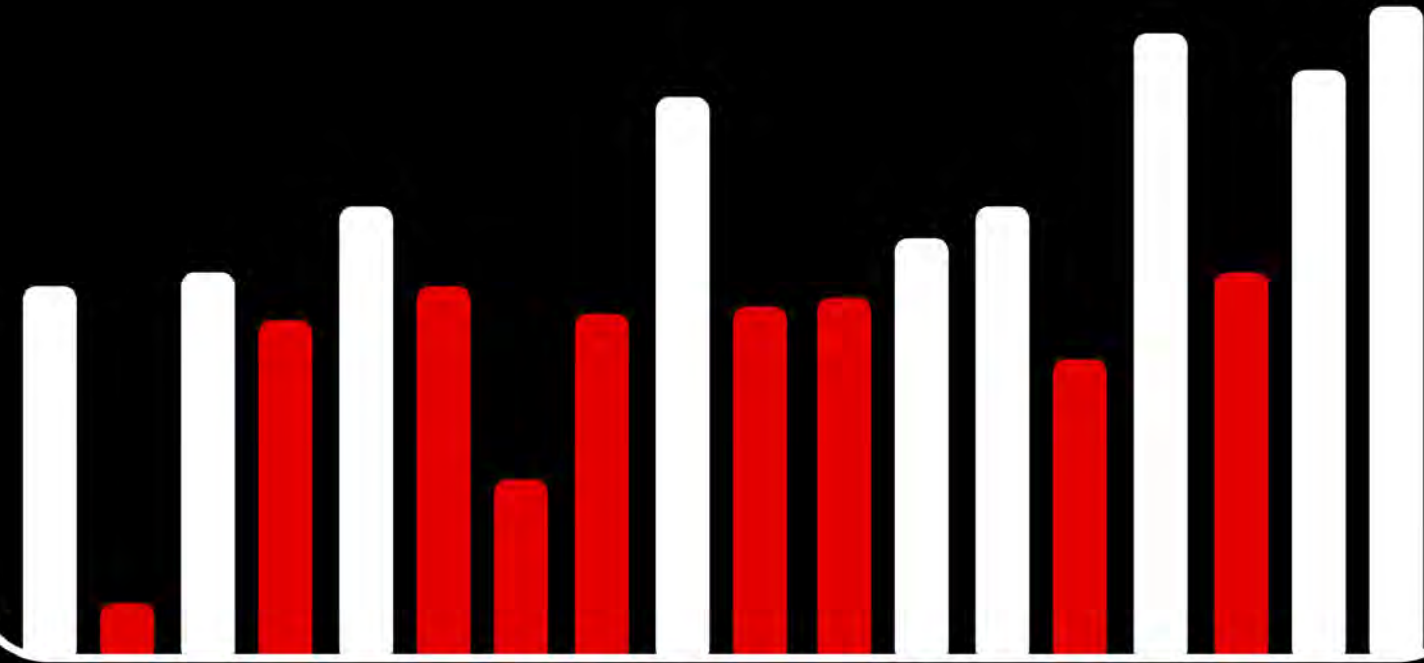
FIRST ATTEMPT FAILED

The hospitality industry has no need for digital ordering.



HOSPITALITY PAIN POINTS

27% LOST REVENUE
DUE TO STOCK, SALES & STAFF





**NO TRANSPARENCY
IN ALL DEPARTMENTS**

20%

**OF ALL THE KEY
OPERATIONAL DECISIONS
ARE INCORRECT**

LABOR SHORTAGE

2019 2021 2023 2024

- 31%

Total Revenue +17%

78.120,00 €

August

NIGHTSCALE

Dashboard

KPI Overview

Smart Decisions

Sales Overview

Staff Performance

Product Insights

< Today - 10.07.2025 >

OPEN PARASOL
UV INDEX 10

ADJUST STAFF
+2 ON FRIDAY NIGHT

ORDER BEER
23L BEER NEEDED

Sales's Forecast

< Today vs. one week >

€6k

Mon 3

€9k

Mon 10

Corona Beer
0,33l

+ 35%

Red Bull
0,25l

- 23%

Moet Brut Imp.
0,75l

- 21%

Coke Zero
0,33l

+ 5%

Price Adjustment

Coca Cola Zero 0,33l

raise price by 0,90€

External Factors

Sunny Dry 28°C, 6 UV

Lenny Kravitz until 22:30

85% hotel occupancy

Holidays USA & Hamburg

< Today >

+12%

industry average

Hi Leo,
welcome back to
Nightscale AI.

We help you make smarter decisions based
on data and trends to optimize you growth

should I open the garden?

any more events this week?

whats my best selling product rn?

when is Philipp working?

ask something

ONE CENTRAL DATA HUB

Additional Internal Tools

currently used

Stock Management

Reservation

Digital Ordering

Workforce Managment

External Regional Factors

public APIs

Weather Forecast

Event Calender

Hotel Bookings

Travel Informations

over 400.000 Data Sources

POINT OF SALES



ready2order



VECTRON

aprio

ENTERPRISE DATA

FOR BEVERAGE BRANDS AND JOB PLATFORMS TO OPTIMISE GROWTH.



CROSS REGIONAL MARKET INTELLIGENCE

with over 400.000 data sources



**UNDERSTAND HOW
YOU ARE SELLING**



IDENTIFY TRENDS



PRODUCT COMBINATIONS



PRICE INTELLIGENCE



SITUATIONAL PERFORMANCE



TRANSPARENCY



UNDERSTAND WHY

Garden was closed ☀️ 26°C

Staffcount -4 (sick leave)

Product Alert no Aperol

LIVE ANALYTICS

< Today - 15.07. >

Staff Performance

Carla W. -26% ↘️

Anton S. +11% ↗️

Product Performance

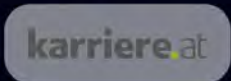
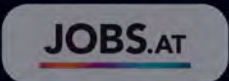
Redbull 5.20€ +23% ↗️

Aperol Spritz 4.30€ -3% ↘️

up to 25% lower cost

SKILL-BASED SHIFT FORECAST

Place the right employees at the right place based on demand.



	Thu. 17th May	Fri. 18th May	Sat. 19th May
Evening 17:00 - 22:00	 Anton 10 / 10	 Anton 10 / 10  Carla 5 / 10	 Emilia 9 / 10  Carla 5 / 10
Night 22:00 - 04:00	 Kathrin 4 / 10  Emilia 9 / 10	 Kathrin 4 / 10  Emilia 9 / 10	 Kathrin 4 / 10  Emilia 9 / 10

MARKET INTELLIGENCE



**UP TO 25%
MORE REVENUE**
through direct targeting



**EXTERNAL DATA
TO FORECAST DEMAND
AND BOOST REVENUE**



**Compared to the
industries average**



86/100
Performance Index

Price Adjustment

Coca Cola Zero 0,33l

 raise price by 0,90€



Product Market Trends

Matcha Latte 0,33l

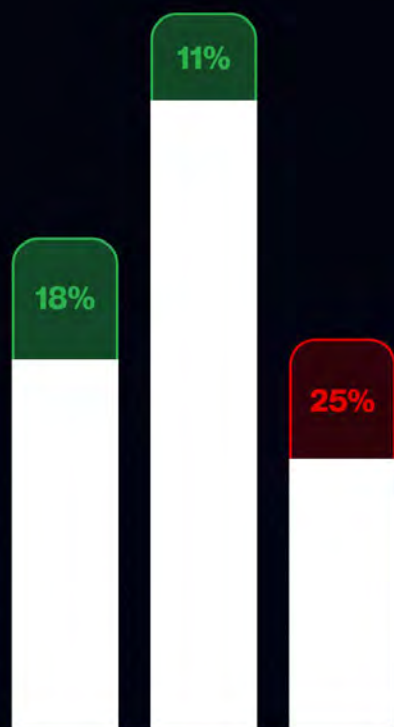
 add to menu



COMPARE TO YOUR INDUSTRY & REGION

Compare across over 400.000 hospitality businesses

EFFICIENCY



**SAVE 20%
IN STOCK**
THROUGH TREND AND
DEMAND RECOGNITION



How can I help you?

We help you make smarter decisions
based on data to optimize you growth.

should I open the garden?

Philipp is sick tomorrow - help

how many tables are booked?

**20% LESS INCORRECT DECISIONS
SAVE TIME & MONEY**

take action based on real data

TALK TO ARON
PERFORMANCE -32%



ADJUST STAFFING
MORE NEEDED ON FRIDAY



BOOST BEER
REVENUE +23,17%



+15,3%

RAISE PRICE
REDBULL +0,30€



OPEN THE GARDEN
MAKE 18% MORE REVENUE



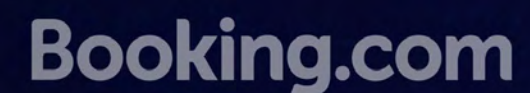
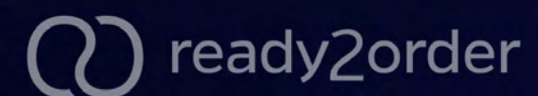
PUT MATCHA ON MENU
REGIONAL MARKET TREND



OUR PROUD PARTNERS



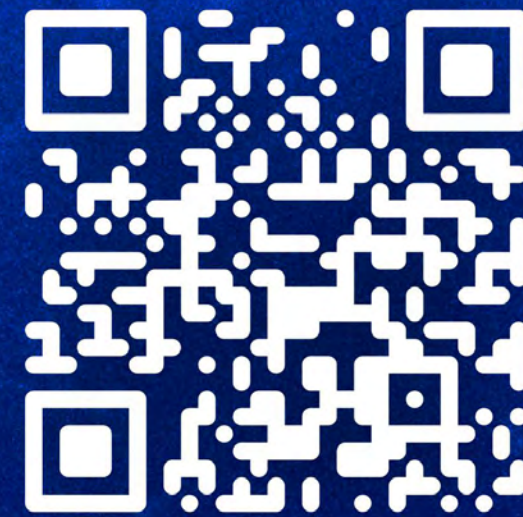
API - INTERFACES



NIGHTSCALE
THE FUTURE OF HOSPITALITY

INFO@
NIGHTSCALE.AI

FOLLOW OUR JOURNEY



PITCHDECK

WIEN
VORARLBERG

NIGHTSCALE
ON 10.10.25

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