

Courses	UNITS PER WEEK ECTS CREDITS			
	1	2	3	4
MODULE 1: MANAGEMENT & LEADERSHIP IN AN INTERNATIONAL CONTEXT				
Management & Leadership	2 3			
International Strategic Management	2 3			
International Entrepreneurship & Business Planning	2 3			
Intercultural Communication	1 2			
Intercultural Conflict Management		1 2		
Cross-Border Negotiations		1 1		
International Business Ethics			1 2	
MODULE 2: MANAGING THE INTERNATIONAL BUSINESS VALUE CHAIN				
Fundamentals of International Marketing	1 2			
Export Strategy		1 1		
Operative Export Management		2 3		
International Supply Chain Management		2 3		
International Brand Management			1 1	
International E-Business			1 1	
MODULE 3: BUSINESS CASES IN INTERNATIONAL MANAGEMENT				
Doing Business in CEE/SEE		2 3		
International Project Management			1 1	
International Consulting Project			3 7	
MODULE 4: MANAGEMENT CONTROL SYSTEMS				
Integrated Financial Management	2 3			
International Accounting		2 3		
Business Intelligence			1 1	
MODULE 5: EXTERNAL FACTORS INFLUENCING INTERNATIONAL BUSINESS				
International Trade and Globalization	2 3			
CEE/SEE Business Environment	2 3			
International Contract Law		2 3		
Economic Growth and Development			2 3	
European Business and Competition Law			2 3	
MODULE 6: INTERNATIONAL BUSINESS MANAGEMENT RESEARCH				
Academic Writing in International Business	1 2			
Quantitative Research Methods	1 2			
International Marketing Research Seminar		2 3		
Master Thesis Seminar			2 3	
Master Thesis				0 23
Master Exam				0 3
MODULE 7: LANGUAGE*				
Russian, Slovene, Italian, German (DaF) 1	3 4			
Russian, Slovene, Italian, German (DaF) 2		3 4		
Russian, Slovene, Italian, German (DaF) 3			3 4	
Russian, Slovene, Italian, German (DaF) 4				3 4
MODULE 8a: SPECIALIZATION IN INTERNATIONAL HUMAN RESOURCE MANAGEMENT**				
Fundamentals of International HR Management		1 2		
Global Talent Management and Leadership Development		1 2		
International Labour Law			1 2	
Diversity Management in Multinational Organizations			1 2	
MODULE 8b: SPECIALIZATION IN INTERNATIONAL FINANCE**				
International Finance		1 2		
Risk Management		1 2		
Mergers and Acquisitions			1 2	
International Controlling			1 2	
MODULE 8c: SPECIALIZATION IN INTERNATIONAL MARKETING**				
International Digital Marketing		1 2		
International Sales Management		1 2		
Services Marketing in an International Context			1 2	
International Marketing Communication			1 2	
TOTAL UNITS PER WEEK ECTS CREDITS	19 30	20 30	19 30	3 30

* Three out of four languages with the highest student priority will be offered for each student generation.

** Students choose one out of three specializations. Optional attendance of courses in the other two specializations is possible.