

INTERCULTURAL MANAGEMENT | BACHELOR | FULL-TIME

Location: Campus Villach, Europastraße 4, 9524 Villach

Duration: 6 semesters

Schedule: Mon. to Fri., occasional Sat.

Academic Degree: Bachelor of Arts in Business (BA)

ECTS Credits: 180

Language: English

Study places per year: 22



Do you want to study Business in English? Do you want to work internationally? Have you felt the joy of being able to communicate across cultures and languages? Then Intercultural Management might just be the right program for you! ICM is a 3-year Business degree taught in English at the heart of Europe, designed to develop the business knowhow, language and intercultural communication skills and global mindset to tackle tomorrow's challenges today.



ICM allowed me to start building my managerial skills, improve my English and Italian language skills as well as to learn a new language. I was able to learn how to appreciate and leverage diversity. What I liked most about ICM were the practical teaching approach and my study and internship abroad. I met amazing people from all over the world and was able to broaden my horizons and look beyond the borders of Austria.

EVELYN STELE, BA
ICM Graduate

CURRICULUM

Our program is rooted in Sustainability, Diversity, and Digitalization, and is based on a three-dimensional competency model:

- Process Management:** Project management in an international context
- People Management:** Intercultural team leadership
- Multilingualism & Language Management:** Communication competence across languages and cultures

Our curriculum is practice-oriented and relies on experienced practitioners and lecturers to provide activating course contents and methods.

JOB AND CAREER

Intercultural Management focuses on the demands of internationally-oriented organizations. As an ICM graduate, you can work in English and German or Italian and most likely speak at least one further foreign language. Through innovation and collaboration you can lead multilingual intercultural teams, both virtual and hybrid, create sustainable and often digital solutions to deliver better products and services to clients, unlock new business opportunities and make meaningful social change.

CURRICULUM

Semester 1

Module: Student Orientation Program	ECTS
Active Start	6
Collaboration & Cooperation	
Elements of Self-Management	
English: Persuasive Self-Presentation	

Module: Fundamentals of Business Administration	ECTS
Introduction to Business Studies	6
Financial Accounting	

Module: Digitalization	ECTS
Business Software	6
Internet & Web Technology	
English: Language and Text Analysis	

Module: Private Commercial Law	ECTS
Introduction to Private Law	6
Corporate Law	
Case Studies in Private Law	

Module: Languages 1	ECTS
Deutsch als Fremdsprache 1: Einführung in die Sprache und Kultur	6
Italiano 1A: Introduzione alla lingua e alla cultura	
Italiano 1B: Introduzione agli studi regionali	
English: Academic English	

Elective Module for Incomings: Austrian Language	ECTS
	6

Elective Module for Incomings: Doing Business in Austria	ECTS
	6

Semester 2

Module: Fundamentals of HR & Organization	ECTS
Fundamentals of Organization	6
Fundamentals of HR	
Labour Law	

Cost Accounting & Management Accounting	ECTS
Cost Accounting	6
Management Accounting	

Module: Marketing	ECTS
Fundamentals of Marketing	6
Digital Marketing	
Public Relations	
English: Presenting with Impact	

Module: Languages 2	ECTS
Deutsch als Fremdsprache 2: Ich und meine Welt	6
Italiano 2A: Lo e il mio mondo	
Italiano 2B: Introduzione agli studi culturali	
English: Professional English	

Module: Culture & Society	ECTS
Culture, Society and Globalization	6
Intercultural Communication	

Elective Module for Incomings: Austrian Language	ECTS
	6

Elective Module for Incomings: Doing Business in Austria	ECTS
	6

Semester 3

Module: Research Skills I	ECTS
Research Skills I	6
Fundamentals of Empirical Social Research I	
Statistics I	
English: Current Trend Analysis	

Module: Business Processes	ECTS
Procurement Management	6
Modelling of Business Processes	
ERP/SAP: Procurement Management	
English: Writing Business Reports	

Module: Economics/Law I	ECTS
Fundamentals of Economics I: Microeconomics	6
Constitution and Administration	

Module: Languages 3	ECTS
Deutsch als Fremdsprache 3: Schreibwerkstatt und Präsentieren	6
Italiano 3A: Scrivere e presentare	
Italiano 3B: Italiano per il commercio internazionale	

Module: Intercultural Management	ECTS
Intercultural Teamwork	6
Seminar: Intercultural Management	

Elective Module for Incomings: Austrian Language	ECTS
	6

Elective Module for Incomings: Doing Business in Austria	ECTS
	6

Elective: Pre-Departure Orientation	ECTS
	2

Semester 4

Module: Research Skills II	ECTS
Research Skills II	6
Fundamentals of Empirical Social Research II	
Statistics II	
English: Academic Writing	

Module: Projects	ECTS
Project Management	6
Project Management Systems	
Project Supervision	

Module: Economics/Law II	ECTS
Fundamentals of Economics II: Macroeconomics	6
European Law	
English: Academic Writing	

Module: Investment & Financing	ECTS
Investment & Financing I	6
Financial Mathematics	

Module: Languages 4	ECTS
Deutsch als Fremdsprache 4: Deutsch für Studium und Beruf	6
Italiano 4A: Italiano per lo studio e per il lavoro	
Italiano 4B: Lingua dei media	

Elective Module for Incomings: Austrian Language	ECTS
	6

Elective Module for Incomings: Doing Business in Austria	ECTS
	6

Elective: Re-Entry Orientation	ECTS
	2

Semester 5

Module: Accounting, Tax Law & Financing	ECTS
Balance Sheet Analysis	6
Tax Law	
Investment & Financing II	

Module: Languages 5	ECTS
Deutsch als Fremdsprache 5: Deutsch für Beruf und Wissenschaft	6
Italiano 5: Lingua academica e professionale	

Module: Business & Society	ECTS
Introduction to Values & Ethics	6
Corporate Sustainable Management	

Module: International Business Environment	ECTS
Export & International Business	6
Leadership & Diversity	
Internal International Consulting	

Module: Innovation & Entrepreneurial Action	ECTS
Entrepreneurship	6
Change & Innovation	
Creative Thinking	

Elective Module for Incomings: Austrian Language	ECTS
	6

Elective Module for Incomings: Doing Business in Austria	ECTS
	6

Semester 6

Module: Bachelor Thesis & -Exam	ECTS
Bachelor Thesis and Bachelor Colloquium	12
Bachelor Exam	

Module: Professional Internship	ECTS
Professional Internship	18

ECTS = European Credit Transfer System

📅 DATES

Compulsory: 12-week internship in semester 6
Recommended: Study abroad in semester 4
Program start: October

Study guidance:
info@fh-kaernten.at | +43 5 90500 7700

FH Days and information events:
all dates at www.fh-kaernten.at/study-guidance

💶 COSTS

Tuition fee: € 363.36 per semester
Student Union Fee: annual adjustment, around € 20

✉ CONTACT

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