

# CURRICULUM FOR THE CARINTHIA-COLOGNE DOUBLE DEGREE PROGRAM



## International Business Management/International Business

FIRSTYEAR	ECTS CREDITS
<b>First semester (CUAS)</b>	
Management and Leadership	3
International Strategic Management	3
International Entrepreneurship & Business Planning	3
Intercultural Communication	2
Fundamentals of International Marketing	2
Integrated Financial Management	3
International Trade and Globalization	3
CEE/SEE Business Environment	3
Academic Writing in International Business	2
Quantitative Research Methods	2
Language Course	4
<b>ECTS</b>	<b>30</b>
<b>Second semester (TH KÖLN)</b>	
International Risk Management	6
Cross Cultural Management	6
International Business Law	6
International Leadership and Corporate Governance	6
Knowledge Management	6
<b>ECTS</b>	<b>30</b>
SECONDYEAR	ECTS CREDITS
<b>Third semester (CUAS)</b>	
International Business Ethics	2
International Brand Management	1
International E-Business	1
International Project Management	1
International Consulting Project	7
Economic Growth and Development	3
European Business and Competition Law	3
Language course (German, Russian, Italian, or Slovene)	4
Business Intelligence	1
Master Thesis Seminar	3
Elective courses (2 out of the following 6 courses: International Labour Law (2 ECTS), Diversity Management in Multinational Organizations (2 ECTS), Services Marketing in an International Context (2 ECTS), International Marketing Communication (2 ECTS), Mergers and Acquisitions (2 ECTS), International Controlling (2 ECTS))	4
<b>ECTS</b>	<b>30</b>
<b>Fourth semester (CUAS)</b>	
Master Thesis	23
Master Exam	3
Language Course	4
<b>ECTS</b>	<b>30</b>
Additional courses at CUAS in semesters 3 & 4	
International Supply Chain Management [semester 4]	3
Elective courses:	
<ul style="list-style-type: none"> <li>• In case that students specialize in International Marketing: the two courses International Digital Marketing (2 ECTS) and International Sales Management (2 ECTS) [semester 4]</li> <li>• In case that students specialize in International HR Management or International Finance: a free choice of two out of the following four courses: International Digital Marketing (2 ECTS), International Sales Management (2 ECTS) [semester 4], International Marketing Communication (2 ECTS), International Services Marketing (2 ECTS) [semester 3]</li> </ul>	
<b>ECTS</b>	<b>7</b>