Intercultural Management Bachelor

1. Semester
- Student Orientation Program
- Fundamentals of Accounting
- Business Software
- HR & Organization
- Sustainability, Diversity & Business Ethics
- Language Deutsch / Italiano 1

2. Semester
- Fundamentals of Business Law
- Cost Accounting & Controlling
- Marketing & Sales
- Scientific Work & Writing
- Language Deutsch / Italiano 2

3. Semester
- Quantitative Data Analysis
- Research Methods
- Digital Marketing
- Austrian and European Company Law
- Language Deutsch / Italiano 3

4. Semester
- Business Intelligence & Analytics
- Change Management & Conflict Management
- Economics
- Politics in International Perspectives
- Language Deutsch / Italiano 4

5. Semester
- Investment & Financing
- Sustainable Supply Chain Management
- Project Management
- Responsible Management
- Innovation, Change & Entrepreneurial Action

6. Semester
- Bachelor Thesis & Examination
- Internship

The modules have a scope of 5 ECTS.
✓ Each semester contains 6 modules – with exception of the 6th semester, which includes the Bachelor’s Thesis and Internship.
✓ The profile-forming specialisation in this study programme includes 100 ECTS. The specific key and future competences are taught here.

Languages:
*Languages: Election between Deutsch or Italiano