INTERNATIONAL BUSINESS MANAGEMENT (MASTER OF ARTS) CURRICULUM

**SEMESTER 1**
- Effective Management and Leadership of Global Teams (6 ECTS)
- Integrated Financial Management & Controlling (6 ECTS)
- International Entrepreneurship and Innovation Lab (6 ECTS)
- Personal Skills Development Program (6 ECTS)
- Language Immersion Course I (6 ECTS)

**SEMESTER 2**
- Managing the Internationalization Process (6 ECTS)
- International Strategic Management (6 ECTS)
- International Digital Marketing Lab (6 ECTS)
- ELECTIVE 1A International Human Resource Management (6 ECTS)
- ELECTIVE 1B International Supply Chain Management (6 ECTS)
- LEVEL II Language Immersion Course II (6 ECTS)

**SEMESTER 3**
- CEE/SEE and Global Business Environment (6 ECTS)
- Data Analytics, Artificial Intelligence and Research Methods (6 ECTS)
- International Consulting Lab (6 ECTS)
- ELECTIVE 2A International Marketing and Sales Management (6 ECTS)
- ELECTIVE 2B International Finance and Accounting (6 ECTS)
- LEVEL III Language Immersion Course III (6 ECTS)

**SEMESTER 4**
- Sustainable Global Management Practices (6 ECTS)
- Master Thesis (23 ECTS)
- Master Exam (3 ECTS)

**Practical business laboratories**
- International Digital Marketing Lab (6 ECTS)
- International Consulting Lab (6 ECTS)
- International Strategic Management (6 ECTS)

**Electives**
- Personal Skills Development Program (6 ECTS)
- Language Immersion Course I (6 ECTS)
- ELECTIVE 1A International Human Resource Management (6 ECTS)
- ELECTIVE 2A International Marketing and Sales Management (6 ECTS)
- ELECTIVE 2B International Finance and Accounting (6 ECTS)

**Core curriculum**
- Effective Management and Leadership of Global Teams (6 ECTS)
- Integrated Financial Management & Controlling (6 ECTS)
- International Entrepreneurship and Innovation Lab (6 ECTS)
- Personal Skills Development Program (6 ECTS)
- Language Immersion Course I (6 ECTS)

**LEVEL I**
- Language Immersion Course I (6 ECTS)
  - German I, Italian I, Russian I, or Slovene I

**LEVEL II**
- Language Immersion Course II (6 ECTS)
  - German II, Italian II, Russian II, or Slovene II

**LEVEL III**
- Language Immersion Course III (6 ECTS)
  - German III, Italian III, Russian III, or Slovene III

**Including excursion/study trip to meet practicing managers**