

PROJECT MANAGEMENT @CUAS

CREATING VALUE THROUGH MANAGEMENT



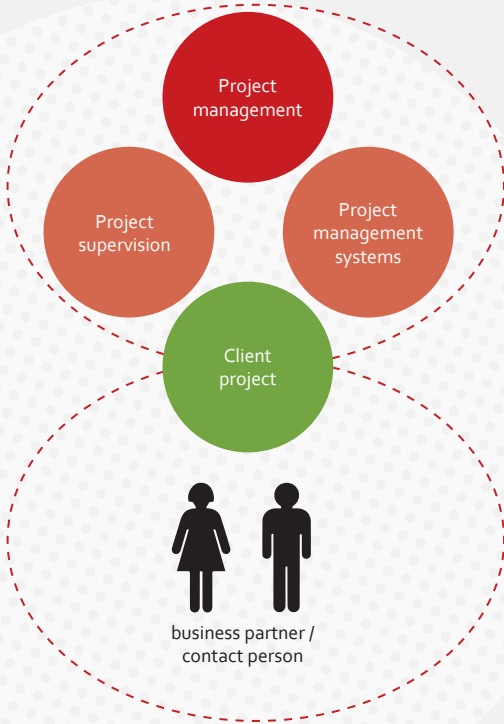
PROJECT OPPORTUNITY

In a fast-paced world companies constantly face new challenges that need to be overcome.

During the lecture "Project Management" students are provided with theoretical knowledge on project management tools, methods and systems – supported by a project supervisor to foster performing teams.

To provide valuable practical insights CUAS students get the opportunity (4th semester, bachelor) to work on practice-based projects in cooperation with partners from business and industry.

A CUAS project coach supports the teams project progress and acts as point of contact for both – business partners and students.



BENEFITS FOR COMPANIES

- Connection to the CUAS and new education trends
- Processing of topics for which resources are lacking in day-to-day business
- Access to the pool of new young candidates for vacant jobs
- Positive marketing of the company brand in CUAS social media to promote education-business collaboration in the region
- Contribution to better practice oriented education in Carinthia

LEARNING OBJECTIVES

By tackling a real world project we want our students being able to

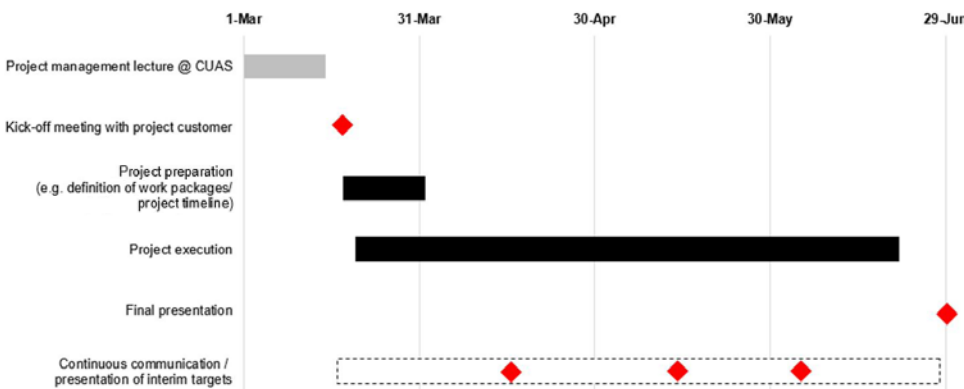
- understand clients' needs
- conceptualize, plan and implement projects
- grasp first team and leadership experience and handle internal challenges adequately
- structure and finish tasks within a given time frame
- present their project results in a formal setting
- gain project specific knowledge

PROJECT EXAMPLES

Past projects could be realized across industries (e.g. tourism, education, energy, finance) and organizations (profit, nonprofit, state).

- FunderMax: Conception and support of the establishment of a learn and competence management system
- MAHLE: Development of a target oriented personal marketing concept – employer branding for apprentices
- Kelag: Development of measurable customer loyalty strategies
- Carinthia International Center: research of international student retention after graduation in Carinthia
- Swirle: marketing strategy design for moving to the German-Market

INDICATIVE TIMELINE



REFERENCE PROJECT PARTNERS



You have projects for which resources are lacking in day-to-day business?
Contact us: projects@fh-kaernten.at

