

**Winter
Semester 2021**

School of Management
Villach
Austria



**INTERNATIONAL
PROGRAM
FOR INTERNATIONAL EXCHANGE
STUDENTS
- IN ENGLISH -**

Incoming Program Winter Semester 2021

The following courses will be taught in English:

Code	Course name	ECTS
BACHELOR*		
<i>Semester start: 1 October</i>		
Semester 1		
M1-SOP	Student Orientation Program	6
M1-FL-BUSADMIN	Fundamentals of Business Administration	6
M1-DIG	Digitalization	6
M1-PRIV-LAW	Private Commercial Law	6
Semester 3		
M3-WISS-ARB1	Academic Research I	6
M3-GESCH-PROZ	Business Processes	6
M3-VWL-RECHT1	Law & Economics I	6
ICM3-INT-MAN	Intercultural Management <i>(You need prior knowledge of cross-cultural management to join this module)</i>	6
Semester 5		
M5-ACC-TAXLAW-FIN	Accounting, tax law & financing	6
ICM5-BUS-SOC	Business & Society	6
ICM5-INT-BUS-ENV	International Business Environment <i>(You need prior knowledge of cross-cultural management to join this module)</i>	6
ICM5-INNO-ENT-ACT	Innovation and Entrepreneurial Action (limited places)	6

MASTER**		
<i>Semester start: 20 September</i>		
Semester 1		
M4.05170.10.011	Effective Management and Leadership of Global Teams	6
M4.05170.10.021	Integrated Financial Management & Controlling	6
M4.05170.10.031	International Entrepreneurship and Innovation Lab	6
M4.05170.10.041	Personal Skills Development Program	6
Semester 3		
M4.08500.30.401	Emerging Technologies	3
M4.08500.30.381	Virtual and Augmented Reality	1
M4.08500.30.391	Blockchain	2
M4.05170.30.621	Business Intelligence	1
M4.05170.33.201	Economic Growth and Development	3
M4.05170.30.631	European Business and Competition Law	3
M4.05170.30.611	International Brand Management	1
M4.05170.33.231	International Business Ethics	2
M4.05170.30.601	International Consulting Project	7
M4.05170.33.221	International eBusiness	1

M4.05170.30.591	International Project Management	1
<i>Specialization Area: International Finance</i>		
M4.05172.30.671	International Controlling	2
M4.05172.30.661	Mergers and Acquisitions	2
<i>Specialization Area: International Human Resource Management</i>		
M4.05171.30.651	Diversity Management in Multinational Organizations	2
M4.05171.30.641	International Labour Law	2
<i>Specialization Area: International Marketing</i>		
M4.05173.30.691	International Marketing Communication	2
M4.05173.30.681	Services Marketing in an International Context	2

INTERNATIONAL PROGRAM and LANGUAGE COURSES		
International Program	Austrian Language ***	6
International Program	Doing Business in Austria ***	6
Selective	(Beginner) Language Immersion Course Russian / Italian	6
	(Beginner) French 1 / Spanish 1	4
	(CEF A2) German 3/ Italian 3/ Russian 3/	4
	(CEF A2) French 3/ Spanish 3	2
	(CEF B1) German 5	4

FURTHER IMPORTANT INFORMATION

- * Choose modules **from one semester**.
- ** Please choose courses **from one semester only**. Once you have your timetable, it is possible to add courses from the other semester that do not create timetable conflicts. Note that the number of exchange students per course may be limited.
- *** We **highly recommend** exchange students to choose the courses **Austrian Language** and/or **Doing Business in Austria** to make the most of their experience abroad.
- The course list is subject to change.
- Please note that the **selective language courses** will be held at the same time so it is only possible to select one foreign language. Not all the languages may be offered as courses depend on a minimum number of students.
- German-speaking students can choose any courses from the curriculum. However, they are advised to select modules from **one semester and one program** (i.e. *Business Management, Hotel Management, Digital Business Management* and *Public Management*) only.
- The curricula and detailed **descriptions** of the courses, modules or components of each module can be found online at:
 - <https://www.fh-kaernten.at/en/studium/wirtschaft-management/bachelor/management/intercultural-management>
 - <https://www.fh-kaernten.at/en/studium/wirtschaft-management-berufsfreundlich/master/international-business-management>